

ALANA STULL

DESIGNER. ENTREPRENEUR. STUDENT.

ABOUT.

Aspiring product designer captivated by the intersection of technology, business, and design. Interests in user experience design and frontend development. Passionate about creating user-friendly digital experiences that promote innovation and enhance daily life.

EXPERIENCE.

UX DESIGN INTERN

AMAZON | MAY 2024 - PRESENT

- Spearhead design and usability testing of generative AI/LLM platform
 - Hosting 1.4k+ people metrics and 175k+ customized reports
- Creating row-level data retrieval, report customization, prompt guide, and virtual assistant features

CHIEF OF DESIGN + DEVELOPMENT

BLYSS DATING | SEPTEMBER 2021 - PRESENT

- Oversee design of company products including mobile application and desktop website
 - Design thinking, wireframing, UX/UI design, research, and testing
- Develop all products from initial creation to final distribution
 - Figma, JavaScript, React/React Native, VS Code
- Coordinate organizational and project management tasks
 - Set milestones, prepare materials for onboarding/hiring processes

PROJECT MANAGEMENT FELLOW + TRACK LEAD

MENTOR ME COLLECTIVE X GOOGLE | APRIL 2024 - PRESENT

- Selected among Top 125 of 3,000+ applicants in the Mentor Me Collective x Grow with Google Program
- Completing Project Management Certification and capstone project
- Facilitate weekly sessions, encourage collaboration, and collect feedback from other project management fellows

UX DESIGN INTERN

AMAZON | MAY - AUGUST 2023

- Designed career/course management platform for all hourly employees (delivery drivers, fulfillment centers, etc.)
 - Administering 100M+ assignments to 3M+ active users
- 3rd Place Winner: AtoZ Hackathon (Company-Wide, Global Team)
 - Designed UX and frontend dev. for Messenger platform

PRODUCT DESIGN INTERN

IDEO | JUNE - AUGUST 2022

- Built a venture prototype augmenting the accessibility of financial aid resources for incoming college students
 - Design thinking, usability testing, Figma + Miro software

WEBSITE DEVELOPMENT CONSULTANT

GAMECHANGER ANALYTICS | JUNE 2021 - FEBRUARY 2022

- Developed frontend design for company website
- Partnered with global marketing and product design teams

DIVERSITY, EQUITY, & INCLUSION (DEI) STUDENT ADVISOR

CASTILLEJA SCHOOL | JUNE 2020 - JUNE 2021

- Created, designed, and administered a DEI learning/training module
- Delivered module to over 300 individuals (students, faculty & staff) during 2020 faculty/staff orientations

CONTACT.

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650.665.3338

EDUCATION.

RICE UNIVERSITY

AUGUST 2021 - MAY 2025 | GPA: 3.5

- B.A. Psychology (Human Factors)
- Minors:
 - Engineering Design
 - Entrepreneurship
 - African-American Studies

PROJECT MANAGEMENT CERTIFICATE

GOOGLE | COURSERA | IN PROGRESS

REACT NATIVE SPECIALIZATION

META | COURSERA | APRIL 2023

GOOGLE UX DESIGN CERTIFICATE

GOOGLE | COURSERA | MARCH 2022

PERTINENT COURSES

- Design Thinking
- Digital Design & Visualization
- Computational Thinking
- Engineering Design (2 years)
- Human-Computer Interaction
- Human Factors & Ergonomics
- Interactive Programming in Python
- Prototyping & Fabrication
- Sustainable Design
- Tech, Product Design, & Dev.

ON-CAMPUS INVOLVEMENT

- **PRESIDENT:** Rice NSBE Chapter
- **CO-PRESIDENT:** McMurtry Black Caucus
- **TEACHING ASSISTANT:** UNIV 110 Course
- **UX DESIGN MEMBER:** Rice Design

CASTILLEJA SCHOOL

CLASS OF 2021

SOFTWARE, METHODS, SKILLS.

SOFTWARE

- Adobe XD
- Figma
- HTML & CSS
- JavaScript
- Miro
- React Native
- Wix/Editor X
- Asana
- Github
- Jamovi
- Jira
- Qualtrics
- VS Code
- WordPress

METHODS + LANGUAGES

- Interface, Interaction, & Visual Design
- Project Management (agile/scrum)
- UX/UI Design, Testing, & Research
- Wireframing + Prototyping
- Spanish (working professional)